

A B S T R A C T

[Abstract of the Disclosure]

Provided are a method and apparatus for reproducing audio/video (AV) data, and an information storage medium therefor. The information storage medium has recorded thereon audio/video (AV) data, and interactive data for reproducing the AV data in an interactive mode. The interactive data includes ENAV units smaller than a predetermined size. Accordingly, when predetermined AV data is reproduced, buffer management is performed by emptying a buffer when a current ENAV unit is to be changed to a corresponding ENAV unit, and then reading the ENAV unit that is to be changed prior to the changing, thereby guaranteeing seamless reproduction of the AV data.

[Representative Drawing]

15

FIG. 6